

CERSAIE 2010.

The latest trends are released at the annual trade fair in Bologna, Italy. Nearly 1000 exhibitors showcase their latest developments and trends at this grand event, visited by over 80,000 people worldwide. This year was like no other for Imola Ceramica, one of Italy's finest tile manufacturers.

This year they proudly announce the following new lines:

- Hall
- Mozart
- Capri
- Marlin
- Tivoli
- Koshi



Hall

For **Hall** by **ImolaCeramica** space is light. And from light, movement, colour and atmosphere are born. It is from this aesthetic philosophy that a collection takes life, one whose material essence, structured in lines, reproduces shading and gradations of the solar spectrum, illuminating the environments of a new, striking design in continual movement. Waves, rays, shaded effects rendered with unique depth, thanks to Colour Definition System digital printing. Reflections that inundate the surfaces, recreating vivid chromatic effects: the cold colours introduce a fascinating and relaxing lunar atmosphere, the warm colours irradiate through a ray effect. A composite setting of light, enriched by a creative range of decorative solutions – applications of floral and crystal decorations – that thus delineate, in the dosages of the shading, an ideal collection for the most modern of bathroom interior design.



Mozart



A magniloquent name, for a magniloquent collection. This is **Mozart**, the project that **ImolaCeramica** presents at Cersaie 2010. Sensations pushed to their excess only in appearance, delineating visions of design that could be defined as Baroque, for their characteristics of the opulence and sophistication of those details that make them unique. Mozart is the collection designed to satisfy those who love the most sumptuous kind of elegance, thanks to the inserts of Swarovski and the unmistakable radiance of the elegant chromatic combinations of beige and Bordeaux, pearl grey and white, in a single format (12.5 x 33.3 cm).

6 colours: White, Pearl Grey, Black, Bordeaux, Beige, Red, Burgundy.



Capri

The colour of the land and, on the horizon, waves and their sea foam, the quiet and silence of the setting sun and the energy of the sea: this is the **Capri** project by **ImolaCeramica**. The story of a land told through its colours and a lightly riven texture. The chromatic range is enriched by decorations which give charm to any wall. The ideal range for baths with a Mediterranean flavour.

Marlin

A double fired maxi-size, **30 x 90 cm**, complete with sub-module borders, in a wide range of brilliant colours, exalted by shiny mirror glazing, make the **Marlin** project by **ImolaCeramica** one of the most modern and trendy proposals. The three-dimensionality of the ceramic base, obtained with a thin lines texture that shows through a perfectly smooth and shiny surface, creates depth and luminous vibrations. Floral decorations, geometric textures, mosaics mounted on net in the monochromatic and mixed colour version, are the accompanying elements with which to define a decorative project of strong impact, glazed with the Colour Definition System technology (a system that allows endless aesthetic possibilities, extremely high-definition graphics and equal chromatic sharpness and quality).

Tivoli

Tivoli by **ImolaCeramica** proposes the stone effect of the splendid Roman villas and temples in a modern interpretation with a realistic reproduction of these materials, which witness in our days the splendor of the magnificent Roman temples. A history with deep fascination is elicited, thanks to the use of Colour Definition System technology (a system that allows endless aesthetic possibilities, extremely high-definition graphics and equal chromatic clarity and quality).

The Tivoli collection is available in four sizes, which can be mixed together to generate a multitude of compositions and allow imagination and creativity to run free.



Koshi

Attractive and functional. It combines aesthetics with intensive use. This is, in brief, the principle elements that make **Koshi** by **ImolaCeramica** a collection that is suitable for residential spaces, but especially for high traffic areas (commercial centers, shops, arcades, public areas, etc.). The solutions proposed by this collection, which will be presented at Cersaie 2010, are varied thanks to the wide range of colours (no less than 8: white, grey, black, dark grey, cement, beige, brown, almond) and sizes (60 x 60 cm and 30x60 cm rectified, 30 x 60 cm, 45 x 45 cm, 30 x 30 cm).